



**Post Corona packaging
for Health and Safety Kits**

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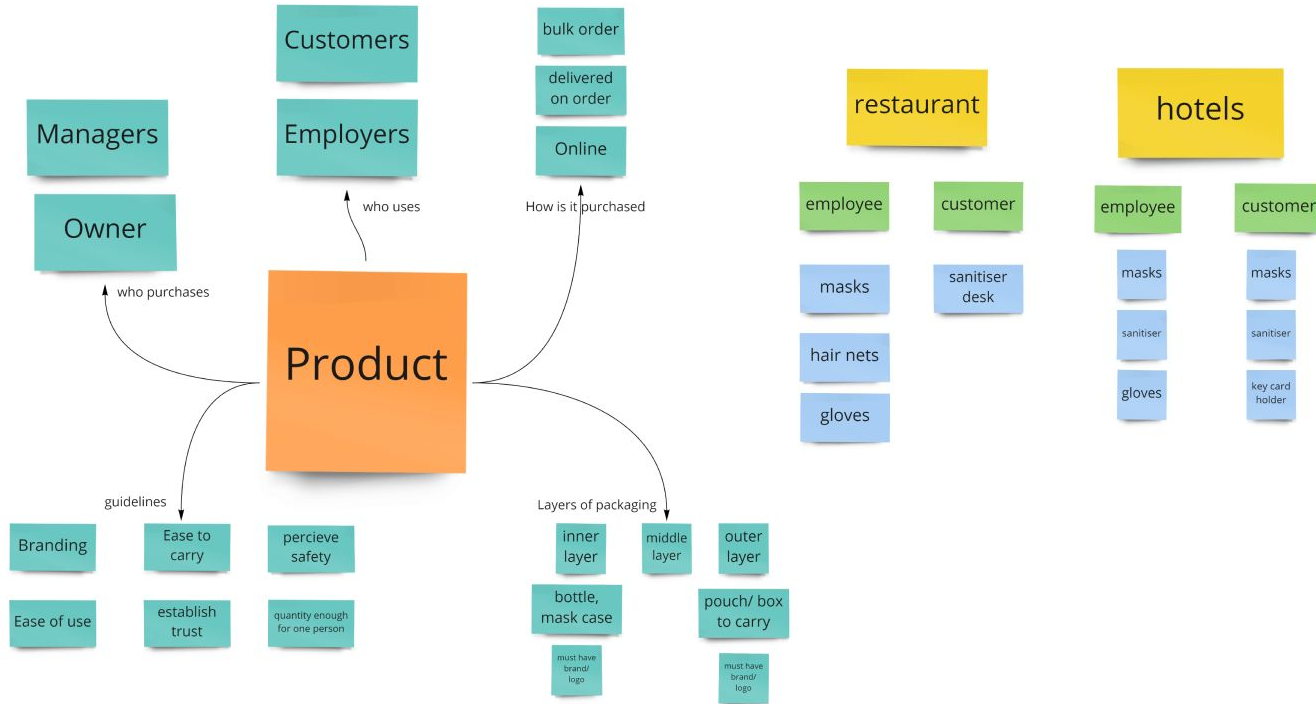
- The Revised brief
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Redefined Brief

To Design a COVID protection package/kit for organizations to provide to employees, and customers, majorly targeted towards the hospitality industry, and provide with customization options according to the organization's need and brand.

Finalising product specifics



Check for the products

Package

1. Should be easy to carry and store
2. Should be easy access the products
3. Clear distinction between employee and customer
4. Intuitive and Trustworthy
5. Branding and same family and our logo
6. Wallet or keychain or pouch
7. Can use after you've left hotel (multipurpose)
8. Usp

Masks

1. Shape of mask to cover nose.
2. Metal clip for nose close gap
3. Head band for employees and ear loop for customers
4. Material and layers
5. Mask case
6. Mask necklace
7. Mask holder on restaurant tables

Sanitizer

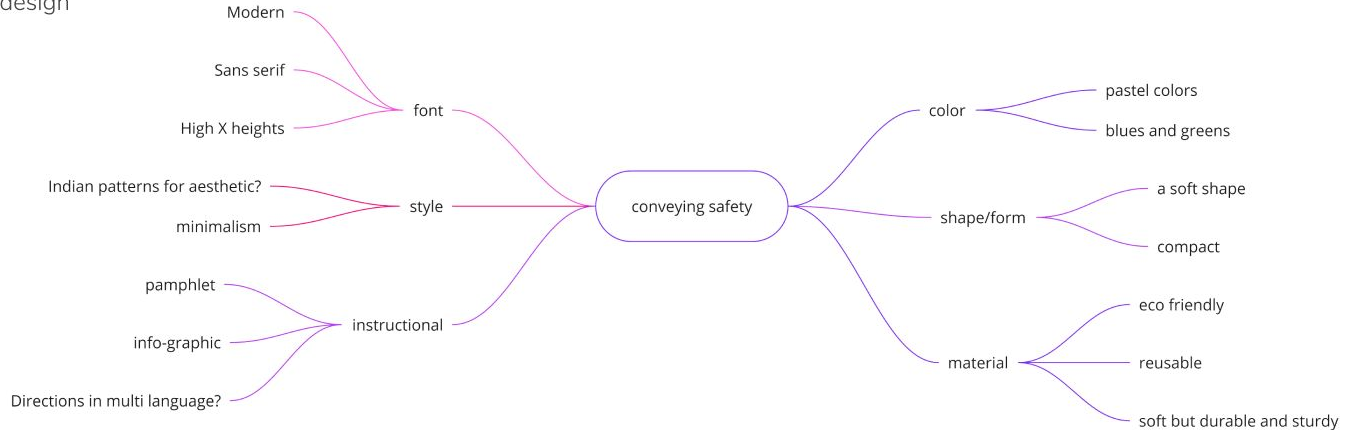
1. Sanitizers for tables in restaurants and hotels
2. Small sanitizer for guests in hotel
3. Sanitizer for guests in hotel should be spray
4. Spray rectangle container is cool
5. Foot paddle is also cool but weird
6. Contaminating bottle problem
7. Small
8. Easy to use
9. easy to carry
10. Trustworthy
11. Easy to dispose
12. Usp maybe
13. look like they're from the same fam

Gloves

1. Gloves for restaurant employees reusable
2. One time use should be Environment friendly
3. Instructions to remove gloves
4. Mechanism to remove gloves
5. Branding
6. Length thickness material and color
7. Storage / case for clean gloves and dirty gloves.
8. How do you clean reusable gloves

Check for Branding

- options of colors provided for them to choose from
- company logo
- standard design for everything with our logo/ our colors
- all products must be similar in design
- safe and trustworthy design



Concept cluster



lanyard company brand



employee details

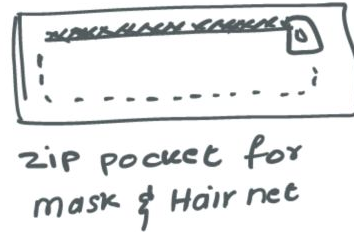
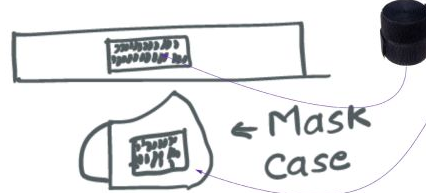
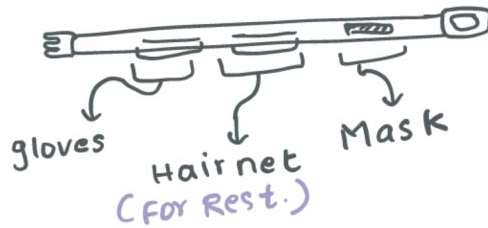


For Hotel Employees

Concept cluster

FOR REST. & HOTEL EMPLOYEE

Tool Belt .



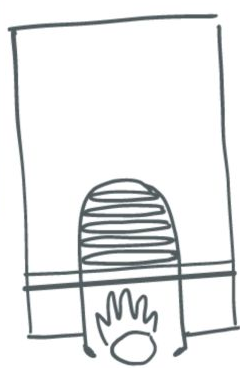
For Hotel and Resaurant Employees

Concept cluster

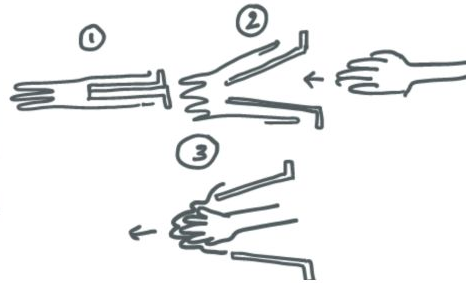


glove dispenser

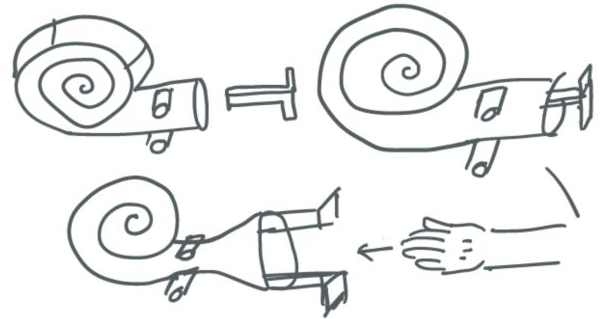
For Employees



mechanism?

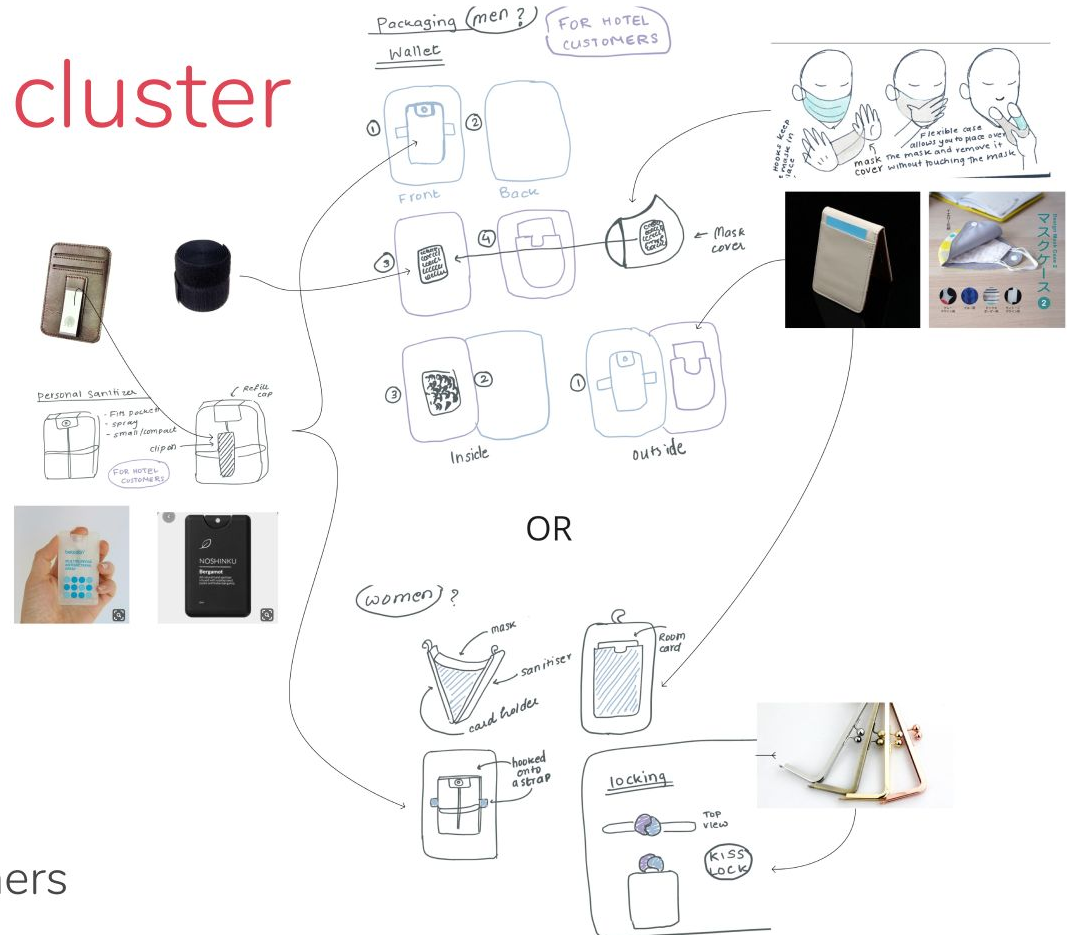


Rollers



For Restaurant Employees

Concept cluster

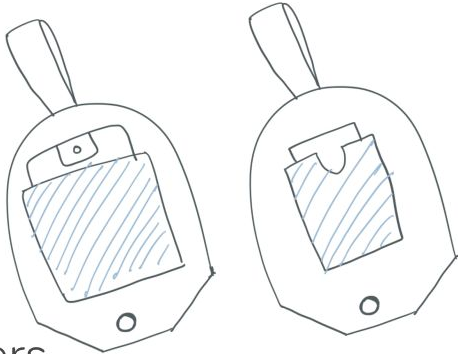


For Hotel Customers

Concept cluster

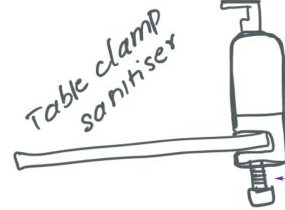
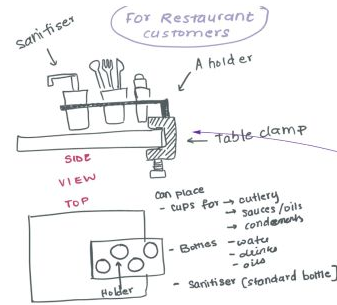
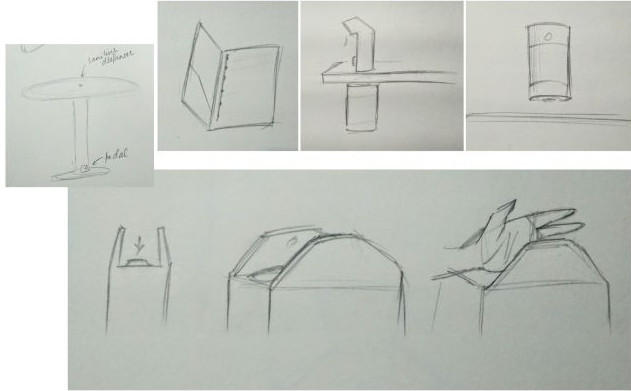


Concept cluster



For Hotel Customers

Concept cluster



For Restaurant Customers

Future Steps

- Choosing the champion ideas among all clusters
- detail products as 3D renders
- Work on branding and labels
- Designing an MVP (minimum viable product)





Thank You!

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All Illustrations in this presentation are designed by Freepik.com

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